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MACROWIKINOMICS is an interesting read and gives a good overview of the ways in which collaboration is changing the social and business landscape. As another reviewer has pointed out, the book tends to be repetitive and is, to a large extent, a "re-make" of the authors' previous book.

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Now, in MacroWikinomics, they demonstrate how this revolution in thinking is spreading outwards to other sectors - from education and scientific institutions, to entertainment and media, to government and democracy. MacroWikinomics is a groundbreaking and definitive look at achieving success for a new century, a new media, a new generation

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MacroWikinomics by Don Tapscott, Anthony Williams

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Wikinomics: How Mass Collaboration Changes Everything is a book by Don Tapscott and Anthony D. Williams, first published in December 2006. It explores how some companies

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in the early 21st century have used mass collaboration and open-source technology, such as wikis, to be successful.

Wikinomics - Wikipedia

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